



New  
England  
Fertility  
Society

# Genetics, Social Media and Artificial Intelligence:

*The New Frontier of Assisted Reproductive Technologies*

18th Annual Meeting of the NEFS

Gurney's, Newport, RI

May 1-2, 2020

## Exhibitor Booth Registration Information Form

### EMERALD LEVEL

Complete the form below, **SAVE A COPY** and email or fax it with pertinent attachments by **February 14, 2020**

Complete Company Name *(Please Print Clearly)*

is exhibiting at the New England Fertility Society's 18<sup>th</sup> Annual Meeting:

*Genetics, Social Media and Artificial Intelligence: The New Frontier of Assisted Reproductive Technologies*  
at Gurney's in Newport, RI on Friday and Saturday, May 1-2, 2020.

Company Name *(as it should appear in Exhibitor Guide)*

Contact Name

Street Mailing Address

City

State

Zip

Phone #

Fax#

Email

#### EMERALD BOOTH LEVEL OPPORTUNITIES:

- **ANNUAL MEETING BOOTH SPACE:**(a layout of the space is attached)
- **ANNUAL MEETING EXHIBITOR GUIDE:** Please submit a 50-word or less company profile see below. Meeting badges for the entire meeting for 2 representatives are included in your package.
- **HALF page advertisement** in Exhibitor Guide at Annual Meeting 7.5 x 5.5 horz placement BW only
- **Website link** with your LOGO under links section of website \_\_\_\_\_  
(Please send logo to michellepicher@nefs.org and type the address it should link to above)
- **PARTIAL SPONSORSHIP OF SOCIAL EVENT:** sign and acknowledgment in program of sponsorship.
- List names and contact information (email and phone) of up to 2(TWO) company representatives attending:

1. \_\_\_\_\_  
Rep Name 1                       Yes? Roundtable Lunch-May 2nd                      Email Rep 1                      Cell Phone 1

2. \_\_\_\_\_  
Rep Name 2                       Yes? Roundtable Lunch-May 2nd                      Email Rep 2                      Cell Phone 2

Please state any conflicts of being placed near competing companies if applicable and every effort will be made to accommodate this request: \_\_\_\_\_

### THE EXHIBIT HOURS/ SET-UP AND BREAKDOWN

Exhibit set-up: Friday, May 1<sup>st</sup> 2-4pm

Exhibit Hours Open: Friday, May 1<sup>st</sup> 4-6pm and 7:00-9:00pm;

Saturday, May 2<sup>nd</sup>, 6:30-8am, 10:15-11:00am

Exhibit Break Down: Saturday, May 2nd, 11 am -12pm (Exhibitors are encouraged to stay the entire meeting)

You will be provided a space for a “table-top exhibit” ONLY or those set-ups which fit into the space of a table-top ONLY exhibit and wireless internet. Electricity is available, but must be reserved by checking here\_\_.

If you prefer a different set-up, you must contact Michelle Picher at [michellepicher@nefs.org](mailto:michellepicher@nefs.org)

Exhibit Space Rental for Tables Top shows at this "GREEN" environmentally aware venue does not include:

- |                                |                        |
|--------------------------------|------------------------|
| 1. Decoration and table linens | 4. Signage             |
| 2. Labor                       | 5. Drayage (shipments) |
| 3. Guard/security service      |                        |

### EXHIBITOR SHIPPING REQUIREMENTS>>>VERY IMPORTANT

You will be able to set up on Friday afternoon before the 4pm start time beginning at 2pm.

All boxes being shipped in advance of the meeting should be clearly labeled with the following:

**Please label each piece and address all shipping documents/bills of lading as follows:**

**Name of YOUR Company & Table No:** \_\_\_\_\_

**Hold For: New England Fertility Society Annual Meeting May 1-2, 2020 (Brenton Hall)**

**C/O Gurney's Newport Resort and Marina**

**1 Goat Island**

**Newport, RI, 02840**

\*Packages can be received at the resort up to 3 days prior to the event. Fees will apply for package handling. After your event, any boxes to be shipped out must be properly packaged and labeled with shipping address, return address and method of payment and removed from the exhibit area to be shipped back out.

The hotel and NEFS are NOT responsible for packaging or supplying packing materials.\_\_\_\_\_

**PLEASE READ AND COMPLETE FORMS SPECIFIC TO THE GURNEY'S HOTEL SHIPPING AND RECEIVING ATTACHED.**

**50-word Company Profile in WORD Document Format only**  
(please include hard copy below and email it to [michellepicher@nefs.org](mailto:michellepicher@nefs.org) )

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Company Name *(as it should appear in Exhibitor Guide)*

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Contact Name, Title *(as it should appear in Exhibitor Guide)*

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Mailing Address

---

City State      Zip

---

Phone # Cell Phone # Fax#

---

Email Website

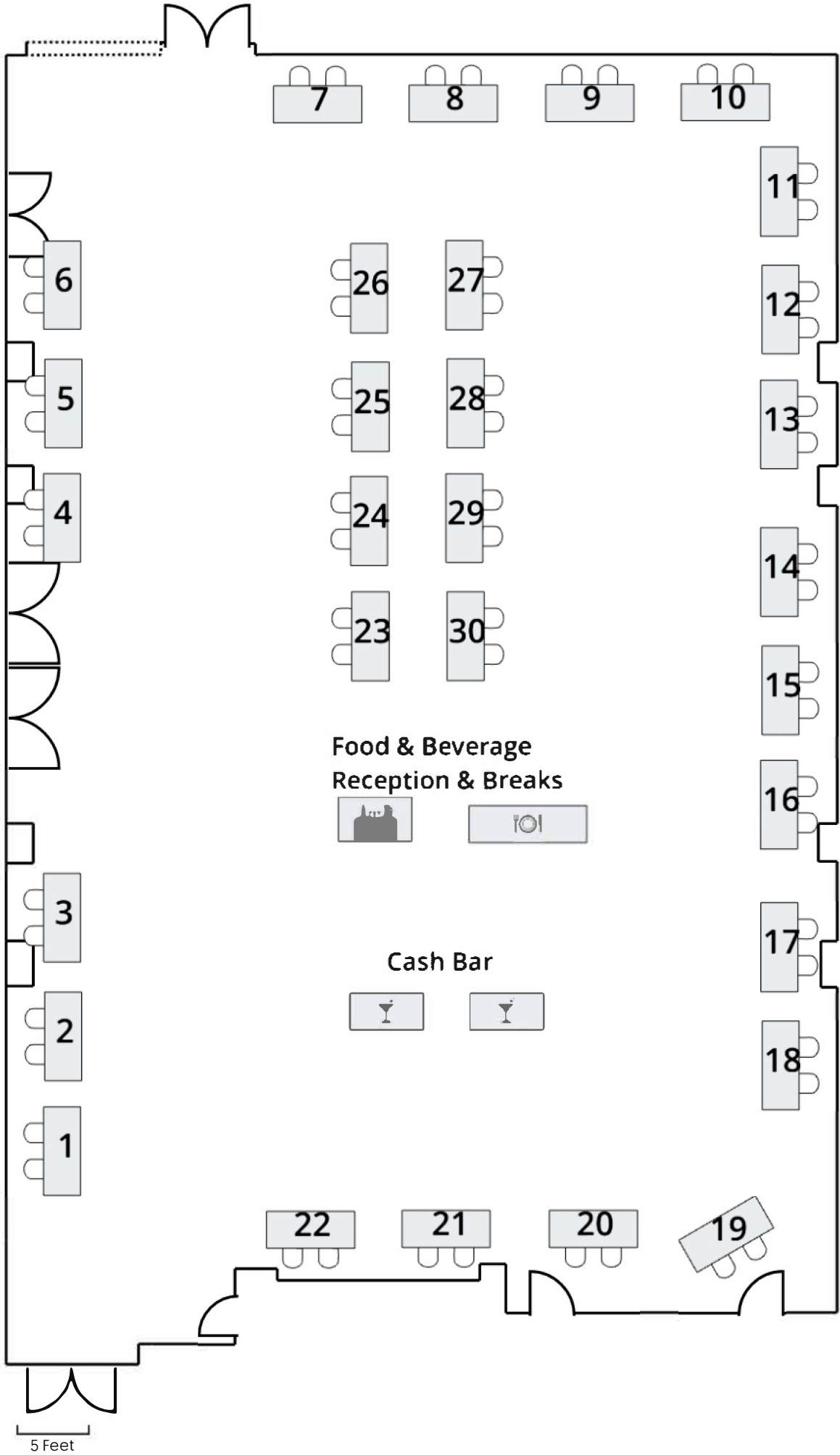
**50-word Company Profile:**  
Please type here and/or email to [michellepicher@nefs.org](mailto:michellepicher@nefs.org)

Exhibitor Booth Choice *(from the layout map on the next page):*

- #1:
- #2:
- #3:
- #4:

Please save a copy and email or FAX this completed form to Michelle Picher, NEFS: FAX 978-640-9176 or email [michellepicher@nefs.org](mailto:michellepicher@nefs.org) by Friday, February 14th.

**Hotel Reservations** can be made in advance of March 1st at the **group rate of \$199.00 plus fees and taxes.** Go to the NEFS website [www.nefs.org](http://www.nefs.org) and reserve your room on the annual meeting page under **HOTEL RESERVATIONS.**





## **EXHIBIT SHIPPING / RECEIVING INFORMATION**

### **EXHIBITOR SHIPPING- TABLE TOP SHOW ONLY:**

The Gurney's Newport Resort and Marina will receive crated, boxed or skidded materials at the Conference Center Receiving Department up to 7 days prior to group arrival. Shipments must be sent with freight charges pre-paid.

### **COLLECT SHIPMENTS CANNOT BE ACCEPTED:**

Please label each piece and address all shipping documents/bills of lading as follows:

Name of Exhibiting Company & Table No: \_\_\_\_\_

Hold For: Name of Conference

C/O Gurney's Newport Resort and Marina

1 Goat Island

Newport, RI, 02840

Special arrangements must be made for receiving any equipment, goods, displays or other materials that will be sent, delivered or brought into the hotel. Failure to do this may result in deliveries being refused or materials being unavailable when required.

Packages should be shipped within 3 business days of the group's first meeting day. Handling fees are as follows:

- Packages 0-5 lbs.                      \$ 5.00 each
- Packages 6-20 lbs                    \$ 10.00 each
- Packages 21 to 50 lbs              \$ 15.00 each
- Over 50 lbs.                            \$ 25.00 each

The hotel's receiving entrance is open from 8 a.m. to 4 p.m. Monday through Friday. Special arrangements must be made, in advance, for any deliveries not within this time frame.

### **RECEIVING AND HANDLING INBOUND SHIPMENTS:**

- **Bill of Lading:** All shipments must have a bill of lading or delivery slip showing the number of pieces, type of merchandise and weight. A copy should be faxed with the enclosed "SHIPMENT NOTIFICATION" form. Shipments received without freight bills, or specified unit counts on receipts, will be delivered to exhibitor's booth without guarantee of piece count or condition.
- ***Gurney's Newport Resort and Marina does NOT own forklifts or pallet jacks and does NOT have a standard loading dock.***

### **EMPTY CONTAINER HANDLING AND STORAGE DURING SHOW:**

Empty containers will be removed from booth, placed in storage and returned to booth at close of show. Empty container labels will be available at the Conference Services Office. Affixing the labels is the sole responsibility of the exhibitor or its representative. Gurney's Newport Resort and Marina assumes no responsibility for removal of containers with old, empty labels or valuables stored in containers removed for storage. Service for empty containers not handled inbound by Keystone-Vail Resorts will have a service fee.

**OUTBOUND SHIPPING AND HANDLING:**

When materials are labeled, packed and ready to be shipped, completed bills of lading should be turned in to the Convention Services office

Gurney's Newport Resort and Marina does not arrange for shipping and/or shipping carriers.

**INSURANCE:**

Be sure your materials are insured from the time they leave your firm until they are returned after the show. It is suggested that exhibitors arrange all-risk coverage. This can be done by "riders" to existing policies.

**LIMITATION OF LIABILITY AND RESPONSIBILITY FOR MATERIAL HANDLING SERVICES:**

Gurney's Newport Resort and Marina shall not be responsible for damage to uncrated materials; materials improperly packed or concealed damage.

Gurney's Newport Resort and Marina shall not be responsible for loss, theft, or disappearance of exhibitor's materials after same has been delivered to exhibitor's booth.

Gurney's Newport Resort and Marina shall not be responsible for loss, theft or disappearance of materials before they are picked up from exhibitor's booth for reloading after the show. Bills of lading covering outgoing shipments, which are furnished by Keystone-Vail Resorts to exhibitors, will be checked at time of actual pickup from the booth and corrections made where discrepancies occur.

Gurney's Newport Resort and Marina shall not be responsible for any loss, damage, or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind or to any cause beyond its control.

Gurney's Newport Resort and Marina liability shall be limited to the physical loss of or damage to the specific article which is lost or damaged, and in any event Gurney's Newport Resort and Marina maximum liability shall be limited to \$.30 per pound per article with a maximum liability of \$50.00 per item, or \$1,000.00 per shipment, whichever is less.

Gurney's Newport Resort and Marina shall not be liable to any extent whatsoever for any actual, potential or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to exhibit same.

Claims for loss or damage must be submitted to Gurney's Newport Resort and Marina prior to the close of the show. No suit or action shall be brought against The Hyatt Regency Newport more than one year after the accrual of the cause of action.

INSURANCE – It is understood that Gurney's Newport Resort and Marina is not an insurer that insurance, if any, should be obtained by the exhibitor. It is suggested that exhibitors arrange all risk coverage. This can be done by endorsements to existing policies. Exhibitor's materials should be insured from the time they leave their firm until they are returned after the close of the show.

The consignment or delivery of a shipment to Gurney's Newport Resort and Marina by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth.



## GURNEY'S NEWPORT RESORT AND MARINA SHIPMENT NOTIFICATION

This page **must** be faxed to (401-851-3201) or emailed to **Lauren.Mello@gurneysresorts.com**  
Attach separate sheet for multiple shipments if necessary.

Shipments will be received and handled in accordance with the information set forth on the enclosed shipping instructions and material handling rates.

### SHIPMENTS TO GURNEY'S NEWPORT RECEIVING

Shipper Name: \_\_\_\_\_ From City/State: \_\_\_\_\_

How will you ship: Common Carrier \_\_\_\_ Van Line \_\_\_\_ Company Truck \_\_\_\_ Air Freight \_\_\_\_

Shipping Date: \_\_\_\_\_ No. of Pieces: \_\_\_\_\_ Weight: \_\_\_\_\_

Carrier (If known): \_\_\_\_\_

### SHIPPING AND RECEIVING PRICING

- Packages 0-5 lbs. \$ 5.00 each
- Packages 6-20 lbs \$ 10.00 each
- Packages 21 to 50 lbs \$ 15.00 each
- Over 50 lbs. \$ 25.00 each

Name of Show **NEW ENGLAND FERTILITY SOCIETY ANNUAL MEETING MAY 1-2, 2020 EXHIBIT HALL: BRENTON**

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_

(Street) (P.O. Box) (City) (State) (Zip)

Ordered By: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

Phone #: (\_\_\_\_) \_\_\_\_\_ Ext. \_\_\_\_\_

Fax #: (\_\_\_\_) \_\_\_\_\_

### METHOD OF PAYMENT

Visa  American Express  Master Card  Discover

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_

(Receipts will be issued when exhibitor receives his shipment)